

Athens, 21 May 2010

Notice to the General Meeting of Shareholders

According to Law 2190/1920 as it is currently in effect and the Company's Articles of Association, the Board of Directors invites the Company's shareholders to the Annual Shareholders' Meeting on June 17th, 2010, at 14:00, in Athens, Athens Imperial Hotel, Achileos Kolonou St. and M. Alexandrou St., Karaiskaki Square. The Meeting will discuss and approve the following subjects of the daily agenda:

1. Submission for approval of the Board of Director's Management Report and Chartered Auditor's Report for the Annual Financial Statements, which have been compiled in accordance with the International Financial Reporting Standards, and concern financial year 2009 (1/1/2009 – 31/12/2009).
2. Approval of the Annual Financial Statements, which have been compiled according to the International Financial Reporting Standards, and concern financial year 2009 (1/1/2009 – 31/12/2009).
3. Approval of profit's distribution for the financial year 2009 (1/1/2009 – 31/12/2009).
4. Release of the Board of Directors and Chartered Auditor from any compensation concerning the financial actions for year 1/1/2009 – 31/12/2009.
5. Election of Chartered Auditors, ordinary and deputy, for the audit of financial year (1/1/2009 – 31/12/2009) and approval of their fees.
6. Approval of fees paid to Directors of the Board, with a full – time employment, during the period 01/07/2009 – 30/06/2010, and in advance approval of fees for the period 01/07/2010 – 30/06/2011.
7. Granting permission, according to article 23, paragraph 1 of Law 2190/1920, to the Directors of the Board, General Management and to the Company's directors for their participation in the Board of Directors or the management of the Group's companies, as it is described in the article 37 of Law 2190/20.
8. Election of new members of the BoD and appointment of independent members, according to the provisions of Law 3016 / 2002 concerning corporate governance, amended by the Law 3156 / 2003 and Law 2190 / 1920.
9. Definition of new members of the Audit Committee according to the article 37 of Law 3693 / 2008.
10. Approval of supplemental act dated 01/28/2010, which amended the contract dated 09/09/2008 "Issue schedule with coverage and ordinary bond loan agreement and appointment of the bondholders'

representative" entered into with the banking corporation under the trade style "HSBC Bank plc".

11. Amendment of articles 13 and 15 of the Company's Articles of Incorporation and codification thereof into a uniform text.
12. Other subjects – Announcements.

All shareholders are entitled to participate in the Meeting and vote, either in person or via delegate. Each share corresponds to one voting right. The Company's shareholders, who wish to participate in the Annual Shareholders' Meeting in person or via delegate, must deposit their total shares or part of their shares via the account operator to the Cleaning Paperless System(PCS), and receive a relevant deposit certificate. In turn, shareholders must present the relevant certificate at the Company's shareholders service department (30 Vas. Georgiou str., 3rd floor, Halandri, postal code 152 33), at least five (5) calendar days prior to the date, which is the 12th of June 2010, of the Annual Shareholders' Meeting. In the case of shares held in the Special Account, their holders must deposit, through a relevant statement, their total shares in the Greek Stock Exchanges S.A. (110, Athinon Avenue) and receive a Securities Deposit Certificate. Shareholders must deposit the relevant certificates and the delegation documents at the Company's shareholders service department within the same deadline.

Halandri, 19 May 2010
THE BOARD OF DIRECTORS