

NOTICE
OF ANNUAL GENERAL MEETING TO THE SHAREHOLDERS OF

"SIDMA", S.A.
Company's No 7946 / 06 / B / 86 / 2 in the Register of S.A.

In compliance with the provisions of the Law and the Articles of Association of the Company, the Shareholders of SIDMA S.A. are hereby invited, by the Board of Directors, to attend the Company's Annual General Meeting, to be held on Thursday June 16, 2011, at 14:00, at the ATHENS IMPERIAL HOTEL, Karaiskaki square, Athens.

<u>AGENDA</u>
1. Approval of the Annual Financial Statements for the year 2010 (1/1/2010 - 31/12/2010) along with the related reports of the Board of Directors and the Auditors.
2. Discharge of the members of the Board of Directors and the Auditors from any liability for compensation for the year 2010.
3. Election of regular and substitute Chartered Auditors for the year 2011 and approval of their remuneration.
4. Approval of fees paid to Directors of the Board (article 24 paragraph 2 Codified Law 2190/1920, with a full – time employment, during the period 2010, and in advance approval of fees for the period 2011 and the approval of the extra emoluments given to independent, non-executive members of the Board for the period 01/07/2010 – 30/06/2011, as well.
5. Granting permission, according to article 23, paragraph 1 of Law 2190/ 1920, to the Directors of the Board, General Management and to the Company's directors for their participation in the Board of Directors or the management of the Group's companies, as it is described in the article 42e of Law 2190/20.
6. Election of new members of the BoD and appointment of independent members, according to the provisions of Law 3016 / 2002 concerning corporate governance, amended by the Law 3091 / 2002.
7. Appointment of the members of the Audit Committee according to the article 37 of Law 3693/2008.
8. Approval of the issuance of a common bond loan of maximum Euro 60,000,000 and authorization to the Board of Directors to determine the exact terms of the bond loan in question, as stipulated by Law 3156/2003 and 2190/1920.
9. Approval for the modification of the individual labour contract terms as well as the calculation for the termination compensation of the Managing Director.
10. Various Announcements.

RIGHT TO ATTEND THE GENERAL MEETING

Anybody appearing as a shareholder in the file of the Dematerialized Securities System, managed by "HELLENIC EXCHANGES, S.A." (former Central Securities Depository), in which the company's shares are kept has the right to attend the General Meeting. A certificate in written form issued by the above entity should be used as a proof of the capacity to act as a shareholder, or alternatively the direct access to the electronic files of the entity. This capacity should exist on 11/06/2011 (Registration date), namely at the beginning of the fifth (5th) day before the date of the General Meeting and the pertinent written certificate, regarding the capacity of shareholder, has to reach the company on 13/06/2011 at the latest, namely on the third (3rd) day before the holding of the General Meeting. The company considers as a shareholder having the right to attend the General Meeting and vote only whoever has the capacity to act as a shareholder at the respective Registration Date. In the case the provisions of the article 28a of C.L. 2190/1920 have not been followed, the shareholder in question attends the General Meeting only following its relevant permission.

To exercise the rights in question does not presuppose that the shares of the beneficiary should be blocked or another similar procedure should be followed, limiting the possibility for sale and transfer of the shares during the period of time between the Date of Registration and the General Meeting.

PROCEDURE TO BE FOLLOWED IN ORDER TO EXERCISE VOTING RIGHTS THROUGH A PROXY

The shareholder attends the General Meeting and votes in person or through proxies. Each shareholder can appoint up to three (3) proxies. Corporal bodies can attend the General Meeting by appointing as their proxies up to three (3) natural persons. Nevertheless, in the case the shareholder holds shares of a company appearing in more than one securities account, the above restriction does not prevent the shareholder from appointing different proxies for the shares appearing in each securities account in respect with the General Meeting. A proxy acting on behalf of more shareholders can give different votes regarding each shareholder. The proxy of a shareholder has to inform the company, before the General Meeting starts, about any specific fact, which can be useful to the shareholders for the estimation of the risk, regarding the fact that the proxy could serve other parties' interests except those of the shareholder.

According to the present paragraph a conflict of interests could happen especially when the proxy:

- a) He is a shareholder controlling the company or it is another corporal body or entity, which is controlled by this shareholder.
- b) He is a Board of Directors member or in the Company's management, in general, or a shareholder, who exercises control of the Company or other corporal body or entity controlled by a shareholder, who exercises control over the company.
- c) He is an employee or certified auditor of the company or a shareholder having control of the company or other corporal body or entity controlled by a shareholder, who has the control of the company.
- d) He is married to or he is a first degree relative of one of the natural persons mentioned above in the cases (a) to (c).

The appointment or recalling of the shareholder's proxy is executed in writing and notified to the Company, through the same procedure, at least three (3) days before the date of the General Meeting. The company will make available in its web site www.sidma.gr the form to be used for the appointment of a proxy. This form is to be submitted filled and signed by the shareholder to the Company's Investors Relations Service at the address: 30 Vasileos Georgiou street, 15233 Halandri or sent by fax at the no 2103498281 at least three (3) days before the holding of the General Meeting. The beneficiary is called to take care to reconfirm the successful delivery of the form appointing the proxy to the company at the phone no 2103498211, Mrs. Orkoula Ioanna.

Each share issued by the Company has one voting right.

It is not provided by the Company's Articles of Association the possibility to attend the General Meeting through electronic means, without the natural presence of the shareholders in the place of its holding or the possibility to participate in voting at a distance.

MINORITY SHAREHOLDERS RIGHTS

According to the provisions of article 26 of C.L. 2190/1920, as it is in force today, the Company informs its shareholders the following:

- a) Following an application of shareholders representing 1/20 of the company's paid up share capital the company's Board of Directors has the obligation to include in the Agenda additional items, in the case the pertinent application reaches the Board until 1/6/2011 namely at least fifteen (15) days before the General Meeting. The application for the registration of additional items in the Agenda should be accompanied by a relevant justification or a draft resolution for approval by the General Meeting. The revised Agenda is published in the same way with the previous agenda, namely on 03/06/2011 thirteen (13) days before the date of the General Meeting and at the same time it is made available to the shareholders, at the company's web site, together with the justification and the draft decision submitted by the shareholders, according to the provisions of art. 27 par.3 of C.L. 2190/1920.
- b) Following an application of shareholders representing 1/20 of the paid up share capital the Board of Directors makes available to the shareholders, according to the provisions of art. 27 par.3 of C.L. 2190/1920, at the latest until 10/06/2011 namely six (6) before the date fixed for the General Meetings holding the draft resolutions regarding the items included in the initial or the revised agenda, if the application reaches the Board of Directors until 09/06/2011 namely at least seven (7) days before the date of the General Meeting.
- c) Following an application submitted to the Company by any shareholder until 11/06/2011, namely at least five (5) full days before the General Meeting, the Board of Directors has to provide to the

General Meeting the specific information requested, regarding the Company's affairs, at the extent that those could be useful to a substantial estimation of the items of the agenda.

The Board of Directors can provide a uniform answer to the shareholders' application having the same contents. There is no obligation to provide information already available in the Company's web site, especially in question – answer form.

In addition, following a request of shareholders, representing 1/20 of the paid up share capital, the Board of Directors should announce to the General Meeting the amounts of remuneration paid, during the last two years, to each Board of Directors member or the managers of the Company, as well as any payment to the above persons for any reason or contract between them and the Company.

In all the above cases the Board of Directors can deny to provide the information, due to a substantial reason, which should be mentioned in the minutes.

- d) Following an application of shareholders representing one fifth (1/5) of the paid up share capital, submitted to the Company until 11/06/2011, namely at least five (5) days before the General Meeting, the Board of Directors should provide to the General Meeting information regarding the Company's business and assets. The Board of Directors can deny to provide the information, due to a substantial reason, which should be mentioned in the minutes.

The above mentioned time limits to exercise the minority rights are also applicable in the case of Repeat General Meetings.

In all the above mentioned cases the shareholders submitting an application have to prove the fact that they are shareholders of the Company, as well as the number of shares they own, when they proceed to exercise their relative right. Such proof can be a certificate issued by the entity, where the securities are kept or by direct electronic contact between the entity and the Company.

DOCUMENTS AND INFORMATION AVAILABLE

The information provided by the article 27 par. 3 of C.L. 2190/1920 (the text of the Notice for Annual General Meeting, the total number of the Company's shares and the respective voting rights, comments of the Company's Board of Directors on the items of the agenda, the form appointing a proxy) will be available, in electronic form, in the Company's web site, www.sidma.gr. Copies of the above documents will be available in the offices of the Company's Investors Relations Service, at the address: 30, Vasileos Georgiou street, 15233 Halandri.

Halandri, May 19, 2011
THE BOARD OF DIRECTORS